# foxycart!

is not is

An all-in-one solution to your e-commerce problems, nor is it a turnkey solution that does a half-assed job at a little of everything. It's not a CMS or email marketing system. It doesn't handle analytics, accounting, or inventory. And it won't do your laundry.

An e-commerce platform that does one thing only, but does so in a way that's intuitive, usable, and powerful. It's built to integrate seamlessly into your existing designs and functionality. It's a new tool, not a whole new toolbox.

FoxyCart is not a jack of all trades.

It is a master of one: the cart+checkout flow.

## for designers

- **Use your own designs**, and even your own templates. FoxyCart will automatically and securely cache your existing templates, allowing you to use the HTML+CSS you already have.
- It's easy even for non-programmers. If you can create a link or a form, you can use FoxyCart to serve your clients in previously impossible ways.
- **Serve your clients** without relearning your craft, and add value to your services.

#### for merchants

- **Sell anything**: physical, intangible, downloadables, donations, registrations, subscriptions and more.
- **Sell more and convert more** visits to sales with FoxyCart's uniquely optimized 1-page checkout.
- Focus on your core competencies and reduce your TCO and time to market by reducing liability, PCI compliance, system admin + maintenance, data security, and other requirements.\*

## for developers

- It's built to integrate, and there's plenty of power under the hood like instant XML datafeeds, API access, Single Sign-On, full JSONP control, complete recurring billing support, and more.
- Flexibility without frustration. If you can build the product order form, FoxyCart can likely handle the products.
- Focus on what you enjoy, because that's probably not PCI compliance, 3rd party integrations, redundant infrastructure, and security patches.

Excellent and totally makes sense.
FoxyCart is one of a kind and
solved every challenge I had,
even the ones I didn't know I would have.

- itiunkii via the forum

Straightforward pricing from \$15/mo. Learn more and get a free dev account at

foxycart.com

I found foxycart by searching "xhtml e commerce" and you guys were the first result. I figured that if I could find an e commerce solution focused on standards, odds are it wouldn't have massive heaps of code to sort through and trim down. What I found was even better.

– Stephen via helpdesk

Thank you so much for this amazing service and tool. You guys freaking rock and are saving our company a lot of time and heartache.

- MinistryPixel via helpdesk

Another long night in 2 days but the store is almost completely done in CSS and looking slick! Never wanna use another engine but FoxyCart!

– @notanother... via twitter

FoxyCart is everything I never wanted to need, but do.

- Christina via helpdesk

Every time I've had a question about FoxyCart I've gotten a clear answer, and it's lived up to the promise of being painless to integrate with.

- WorkingConcept via forum

As an aside, I love this cart. When you sent me that link, I realized foxycart really is the only checkout that I don't simply dread using... and actually enjoy the process of buying something.

– Rick via helpdesk

It was honestly enjoyable to work with FoxyCart. Stuff just worked for me and the implementation is so seamless.

- Paul B. via helpdesk



foxycart FTW... that is all — @joshku... via twitter

I have to say that the way you handle your company has really astounded me. Especially with this issue, you really went the extra mile (or 20).

– Entropic via forum

I want to say that using your service has been a pleasure. I've developed sites on a few e-commerce platforms, and yours has been the most straightforward to implement by far.

– Kyle via helpdesk

You may or may not have noticed but [our store name] just reactivated our FoxyCart account. Back in May we stopped using FC because we hired a web development company to redo our site and they were going to provide us with a custom cart. Well, on Friday they still hadn't delivered anything usable after three months of promises and left us in a do or die situation, where we had to sell a large portion of our inventory over the weekend or we were going to run out of cash on Monday. So I slapped together the FC system and our General Counsel wrote a program that feeds our order information to our warehouse in about 4 hours. We sold more than enough inventory to keep the company solvent in 24 hours. FoxyCart totally saved my butt, my business, investors and suppliers from certain disaster, so I just wanted to say "thanks".

— Matt via email

### foxycart.com